

Email Copy:

iVision consolidates CRH's tech environment to improve efficiency.

International companies with offices spanning multiple countries often fail to properly organize their technologies and standardize their environments. Alan Fralick, CIO of CRH America's Materials, observed that their small team was struggling to centrally manage several different systems all heaped into one data center.

In this month's Pulse Video, Fralick praises how iVision's true partnership helped them synthesize their technology systems. Thanks to iVision's collaborative efforts, the engineering team can finally keep up with continuously needed maintenance to avoid service interruptions. CRH is on its way to reaching its full potential now that they can focus on driving system advancements, proficiently reacting to glitches, and accelerating software deployments.

Landing Page Copy:

Improving Efficiency to Focus on Innovation

Imagine:

CRH America's Materials is a global construction materials company headquartered in Atlanta, Georgia. With 25,000 employees spread across 1,300 locations in Canada and the U.S., CRH struggled to consolidate their technological environment. One small team was struggling to manage several systems that had all been lumped into one data center. Alan Fralick, CIO, knew that there was no way for CRH to accelerate or grow when they were unequipped to consistently meet their existing standards. CRH was unable to move forward without external support that could improve their efficiency.

"The situation was incredibly manual and very reactive and ad-hoc, and we weren't keeping up with the standards that we wanted ... so we were looking for both tools and expertise." Alan Fralick, CIO, CRH America's Materials

Build:

Fralick knew that CRH needed a way to consolidate their systems so that they could keep up with patching without expanding the team. After careful deliberation, he partnered with iVision and the collaborative effort began. iVision took the time to understand CRH's identity as a company so they could develop specialized solutions to their unique obstacles. Together, iVision and CRH worked to improve efficiency and relieve the team of the labor needed to keep disorganized systems up-to-date.

"It's definitely the epitome of a partnership in that the team acts as an extension of our team. The collaboration is very effective in the balance of being able to push forward but not breaking any other requirements or objectives." Alan Fralick, CIO, CRH America's Materials

Thrive:

Through an effective joint effort, iVision and CRH organized the construction technology systems and alleviated the strain on the team managing the data center. Now, the team is better equipped to accelerate software deployments and resolve security and capability problems. CRH has been

transformed into a company that will revolutionize the industry with the newfound freedom they have to flourish and innovate.

What Fralick appreciated most about iVision was the way they approached CRH as a distinctive company. Although CRH's struggle was a routine one, iVision developed a strategy that was specific to their identity instead of applying a one-size-fits-all solution. Reflecting on his decision to partner with iVision, Fralick said, "If I were to give anybody advice on why I would choose iVision, it's because they really work to understand us as a company, and they don't just walk in trying to give cookie cutter answers."